

Persuasive Presentation Assignment

****Online Students: Important Information at the end of this document**

All Students: Your Persuasive Presentation will not be graded until ALL required elements are uploaded

Required Elements:

1. Presentation
- *2. Formal Typed Outline
- *3. MLA works cited page with a minimum of 5 sources
- *4. Visual Aid (technology based - PowerPoint, Prezi or Slideshow)
- *Must be uploaded into Canvas

Face to Face Students: Must upload all materials into Canvas and Provide a Hard Copy of outline in Class Prior to presenting speech.

Assignment: Prepare and present a persuasive speech covering a topic that is appropriate to your audience. You must incorporate external sources to support your position/argument and utilize Aristotle's 3 Types of Proofs as forms of research (logos, pathos, ethos).

General Purpose: To Persuade

Specific Purpose: Persuasive

Options To Persuade Audience to

- *Change Thinking or Behavior
- *Adopt your point of view on a question of policy
- *Change, begin or stop a Policy
- *Urge cooperation on a specific Action

Topics: When you choosing a topic, consider your audience. Avoid overused ideas.
Length: Speech must be 5-8 minutes in length (30 second grace-period, beyond that, 1 point off for every 15 seconds over or under)

Organization:

*A formal typed outline is required for this speech and should include all relevant content and sources. Follow the rubric and sample outline provided. All main and subpoints must be typed in complete sentence format and follow basic outlining

guidelines discussed in class. Outlines that do not follow rubric requirements will be returned ungraded.

Visual Aids: Visual Aids must be effectively incorporated into Presentation. Visual Aids must be a PowerPoint, Prezi, or Technologically based Slideshow Presentation...Think Professional Presentation. You do not have to have a slide to cover everything that you talk about...only pivotal, important information...Complex information that needs to be seen and heard

Speech Organization

Introduction: Attention Getter, State Thesis, Preview Main Points

Body: 2-4 main points (3 is preferable) - Use transitions and signposts

Conclusion: Cue Conclusion, Sum up main points, restate thesis, provide a clear ending

Sources:

*At least 5 credible sources must be mentioned in the speech and referenced properly in outline. If you go over 4 sources, which is great, then ALL sources must be cited

*Use logos, pathos and ethos in presentation

*Works Cited must in MLA format – resources in Canvas for guidance

*Sources will be checked to ensure there was no plagiarism

* Works Cited pages that are not in MLA format will be returned ungraded.

Online Students:

A minimum of 3 audience members are required when presenting speeches on video. You MUST show these members when you begin the speech. It is preferable that if at all possible, the camera show the back of the audience members heads, throughout the presentation. Your video will not be graded if audience members are not shown.

Your video will not be graded for the following reasons

- Unable to hear
- Unable to see you
- Unable to grade posture/gestures due to camera angle
- Student is sitting down
- Audience Members are not seen
- Visual Aids are not incorporated